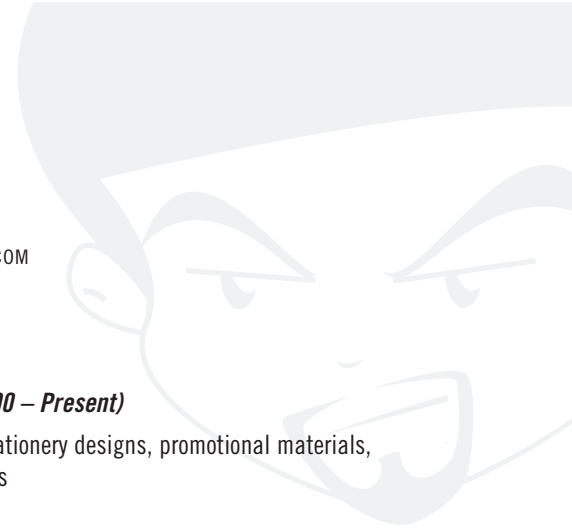


STEVEN ALBARRACIN

STEVEN ALBARRACIN PO BOX 780186 MASPETH NY 11378 347-421-2147 STEVEN@STEVENALBARRACIN.COM



SKILLS

- Design and layout of logos, brochures, websites
- Photo editing and retouch using latest Photoshop technologies
- Front-end programming using HTML, CSS with cross browser compatibility
- Back-end programming using PHP with OOP to create custom web applications
- Web 2.0/AJAX technology use the Prototype framework
- PHP, HTML, CSS, Javascript, ASP, Ruby-on-Rails
- QuarkXpress, Indesign, Illustrator, Photoshop, Dreamweaver, Fireworks, Flash

SELECT CLIENTS

- Coca-Cola
- Newport News
- JPMorgan Chase
- Africa-America Institute
- Cyrus Innovation
- OppenheimerFunds

DESIGNED

- Logos
- Websites
- Content Managed Systems
- Capability Brochures
- Annual Reports
- Stationery Materials
- Tradeshow Displays
- Newsletters
- Ads

EXPERIENCE

Freelance Designer/Web Developer (Feb 2000 – Present)

- Work on various projects including logos, stationery designs, promotional materials, websites and sophisticated web applications

Senior Designer/ Web Developer, Jeffrey Leder Inc (March 2005 – January 2010)

- Created several in-depth web applications using sophisticated back-end custom programming, examples include online classes programs, custom shopping carts, user managed sections to help workflow, and client reporting systems
- Worked hand-in-hand with clients to help develop ideas and gain a better understanding for their marketing & design needs
- Facilitated brainstorming sessions that helped create branding & design approaches
- Designed and managed production of several marketing tools including annual reports, presentation books, and capability brochures
- Attended client meetings to sell print and web concepts that would best meet their marketing needs
- Designed and programmed email newsletter campaigns for several clients

Mid-level Designer, Jeffrey Leder Inc (May 2002 – Feb 2005)

- Designed various capabilities brochures for clients
- Prepared all images for production such airbrushing, color correcting and sizing
- Worked on several corporate identities
- Managed all prepress and production for all jobs being printed, including going on press and approving jobs
- Designed and programmed simple dynamically driven sites, such as form handling and content managed sections
- Hired/managed freelance designers and art department interns
- Worked side-by-side with creative director at all stages of productions

Junior Designer, Jeffrey Leder Inc (Jan 2000 – April 2002)

- Applied copy changes to layouts
- Designed newsletters and stationery
- Front-end design for websites using photoshop and fireworks
- HTML coded websites
- Setup files for print production, making sure files were ready for output
- Oversaw print production of smaller jobs such as business cards and letterheads

Student Intern, Jeffrey Leder Inc (Feb 1999 – Jan 2000)

- Constructed comps for presentations
- Applied minor text changes to layouts using Quark
- Handled minor production jobs such as flatbed scanning
- Took care of daily responsibilities such as running errands and cleaning up